

BEGIN YOUR CREATIVE JOURNEY AT **ANIFRAMES ACADEMY**

Where Imagination Meets Innovation

Step into a world of endless possibilities with Aniframes Academy's industry-aligned Bachelor's & Diploma programs in Animation, VFX, Multimedia, Digital Marketing and Interior Design. Designed for aspiring creators, storytellers, and digital artists, our programs blend hands-on training, expert mentorship, and cutting-edge tools to shape tomorrow's creative professionals.



Multimedia • Digital Marketing
Animation • VFX • Interior Design



90082 77700 | 90084 77700

ABOUT **ANIFRAMES ACADEMY**

BUILT ON EXPERIENCE. **POWERED BY CREATIVITY.**

At Aniframes Academy of Animation & VFX, we seamlessly blend education with real-world production by offering a professional, studio-style learning environment. Committed to shaping future leaders in Animation, VFX, Multimedia, Digital Marketing and Interior Design. Our programs are industry-aligned, hands-on, and career-focused. Students gain practical experience through real-time projects, expert mentorship, and access to state-of-the-art facilities. Guided by our core philosophy—"Persistently Perform with Passion and Joy"—Aniframes fosters creativity, nurtures talent, and paves the way for successful careers in the Indian media and entertainment industry.

We believe in learning by doing, where each student evolves through continuous experimentation and storytelling. At Aniframes, education goes beyond software—it's about building vision, discipline, and industry readiness.



OUR LEGACY

Since its establishment in 2009, Aniframes Academy has stood as a beacon of creative education in Mysuru, Karnataka. With over a decade and a half of dedication to excellence in art, animation, and multimedia training, we have played a vital role in shaping the creative journeys of countless aspiring professionals.

WHY CHOOSE US?

INDUSTRY STANDARD CURRICULUM

Our programs are designed to meet the latest demands of the global Animation, Interior design, Digital Marketing and VFX industry.



EXPERT FACULTY & MENTORSHIP

Learn from industry veterans and get one-on-one guidance throughout your creative journey.



EXCELLENT PLACEMENT TRACK RECORD

We prepare you not just to create—but to succeed, with portfolio building, interview prep, internship and placement assistance.





BACHELOR'S DEGREE IN MULTIMEIDA

UGC-recognized, NAAC A++ Grade, and AICTE- accredited University.

DURATION

3 YEARS
PROGRAM

DEGREE

UGC RECOGNIZED - NAAC A++ GRADE
AICTE-ACCREDITED UNIVERSITY

ELIGIBILITY

12TH
(ANY DISCIPLINE)

SEMESTER

6

SEMESTER I

CODE SUBJECT

5.CC.101	Fundamentals Of It
5.CC.102	Graphics (Basic Drawing)
5.AECC.103	Environmental Studies
5.GE.104	Business Management
5.QP.105	Character Designer

SEMESTER II

CODE SUBJECT

5.CC.201	English for Media Professionals
5.CC.202	Illustration & Photo Editing
5.AECC.203	Office Management
5.GE.204	Ethics & Values
5.QP.205	Graphic Designer-Part I

SEMESTER III

CODE SUBJECT

5.CC.301	Audio & Video Editing
5.CC.302	Principles & Techinques of Animation
5.AECC.303	Web Programming Intro
5.GE.304	Strategic Leadership Intro
5.QP.305	Graphic Designer-Part II

SEMESTER IV

CODE SUBJECT

5.CC.401	3D Modelling & Texturing
5.CC.402	Film Studies
5.AECC.403	Calligraphy, Typography
5.GE.404	Business Environment
5.QP.405	Animator

SEMESTER V

CODE SUBJECT

5.CC.501	3D Rigging & Animation
5.CC.502	3D Motion Graphics & VFX
5.AECC.503	Stop Motion Animation
5.GE.504	VFX For Film & Cinematic
5.QP.505	Editor

SEMESTER VI

CODE SUBJECT

5.CC.601	Digital Compositing
5.CC.602	3D Lighting & Rendering
5.AECC.603	Interactive Media Development
5.GE.604	Film & Cinematic Lighting
5.QP.605	Internship & Final Project

Step into the Future of Creative Media

Bachelors in Multimedia is a three-year undergraduate degree program focused on equipping students with industry-ready skills. Unlike conventional degrees, this course follows a skill-based learning approach, with 40% theoretical knowledge and 60% practical training, including internships, workshops, and hands-on projects. This unique structure ensures that graduates gain real-world exposure, making them highly employable upon completion.

Program Focus:

- Graphic Design (Photoshop, Illustrator)
- 2D & 3D Animation (Animate, Maya)
- Video Editing & Compositing (After Effects, Premiere Pro, Nuke)
- Web & Graphics Design
- Motion Graphics & Infographics (After Effects & Premiere Pro)
- Sound Editing (Audition & Premiere Pro)
- Multimedia Authoring Tools
- Concept, Screenplay, Storyboarding, Animatics

CAREER PROSPECTS IN MULTIMEDIA:



Design & Digital Media:

Create impactful visual content including branding materials, advertisements, posters, packaging, and digital assets for print and web.



UI/UX Designer:

Design user-friendly websites and apps through wireframes, prototypes, and intuitive layouts focused on user experience.



Web Designer - Front-End:

Create responsive, visually engaging websites using HTML, CSS, and JavaScript with a focus on layout, design, and user interaction.



Animation & Film:

Bring stories to life through 2D/3D animation, storyboarding, character design, and cinematic techniques for film and digital media.



3D Animator - Character & Motion:

Animate characters, creatures, and objects with lifelike movement for films, games, and digital content using industry-standard 3D software.



Storyboard Artist:

Sketch scenes and sequences to plan shots, camera angles, and storytelling flow for animation, films, and commercials.



Motion Graphics Designer:

Create dynamic motion graphics and animated visuals for videos, advertisements, and digital media using software like After Effects.



VFX & Post-Production:

Enhance film and video projects with special effects, compositing, color grading, and editing to create seamless, high-quality visuals.



Roto & Paint Artist:

Create precise masks, clean up footage, and add digital elements to live-action shots for flawless visual effects.



Video Editor:

Edit raw footage, apply transitions, sound design, and visual effects to create polished, cohesive videos for films, ads, and digital content.



Game Asset Artist:

Create 3D models, textures, and visual assets for video games, ensuring they align with the game's style and technical requirements.



Interactive Media Designer:

Design and develop interactive experiences, including websites, apps, and digital installations, focusing on user interaction and engagement.



Matte Painting & Compositing:

Create realistic digital backgrounds and combine live-action footage with visual effects to build seamless, immersive environments.



Color Grader:

Enhance the mood and tone of footage through color correction, grading, and manipulation to achieve a cinematic look.



Character Designer:

Design and develop unique characters for animation, games, and films, focusing on appearance, personality, and style.



Concept Art Designer:

Create detailed concept artwork to visualize characters, environments, and scenes for films, games, and animations.



**TURN YOUR PASSION FOR
DIGITAL INTO A SECURE,
SUCCESSFUL PROFESSION**





BACHELOR'S DEGREE IN DIGITAL MARKETING

UGC-recognized, NAAC A++ Grade, and AICTE- accredited University.

DURATION

3 YEARS
PROGRAM

DEGREE

UGC RECOGNIZED - NAAC A++ GRADE
AICTE-ACCREDITED UNIVERSITY

ELIGIBILITY

12TH
(ANY DISCIPLINE)

SEMESTER

6

SEMESTER I

CODE SUBJECT

5.CC.101	Fundamentals of IT
5.CC.102	Intro to Digital Marketing
5.AECC.103	Environmental Studies
5.GE.104	Basics of Business Management
5.QP.102	Social Media Executive

SEMESTER II

CODE SUBJECT

5.CC.201	English For Media Professionals
5.CC.202	Website Intro & Creation
5.AECC.203	Office Management
5.GE.204	Ethics & Values
5.QP.201	Seo Executive

SEMESTER III

CODE SUBJECT

6.CC.301	Search Engine Optimization
6.CC.302	Search Engine Marketing
6.CC.303	Social Media Marketing
6.GE.304	Intro to Strategic Leadership
6.QP.301	SEO Marketing Executive

SEMESTER IV

CODE SUBJECT

6.CC.401	E-Mail Marketing
6.DSE.402	Lead Generation
6.DSE.403	Ecommerce Marketing
6.GE.404	International Business Management
6.QP.401	Social Media Manager

SEMESTER V

CODE SUBJECT

7.CC.501	Mobile Marketing
7.CC.502	Viral Marketing
7.DSE.503	Video Marketing & Editing
7.DSE.504	Google Analytics & Search Console
7.QP.501	Digital Marketing Manager

SEMESTER VI

CODE SUBJECT

7.CC.601	Affiliate Marketing
7.CC.602	Google Ad-Sense
7.DSE.603	Freelancing
7.DSE.604	Online Reputation Management
7.QP.601	Internship & Final Project

Step into the Future of Digital Influence

Bachelors in Digital Marketing is a three-year undergraduate program designed to develop future-ready professionals in the ever-evolving digital space. This course goes beyond traditional marketing by embracing a skill-based curriculum, with 40% theoretical learning and 60% practical exposure through live campaigns, real-time analytics, industry tools, internships, and interactive workshops. Students gain hands-on experience in SEO, social media strategy, content marketing, paid advertising, and data-driven decision-making — preparing them for dynamic roles in the global digital economy upon graduation.

Program Focus:

- Master the Platforms – Get hands-on with meta Ads, Google Ads, YouTube, and more
- Build Skills That Matter – From SEO to influencer marketing, you'll gain job-ready skills
- Use Pro Tools – Work with industry software like Google Analytics, Canva, HubSpot & SEMrush
- Learn from the Pros – Attend sessions with digital marketers, influencers & startup founders
- Create Your Portfolio – Build a standout portfolio with real strategies, content, and data
- Get Career Support – Resume help, interview prep, and connections to job opportunities

CAREER PROSPECTS IN DIGITAL MARKETING:



Digital Marketing Executive

Plans and executes online marketing strategies across multiple platforms.



Brand Strategist (Digital)

Builds consistent brand messaging and positioning across digital platforms.



Social Media Manager

Manages brand presence and engagement on social media channels.



Digital / Content Copywriter

Writes compelling digital content for websites, blogs, and ads.



SEO Specialist

Optimizes websites to improve search engine rankings and organic traffic.



Affiliate Marketing Manager

Oversees partnerships that promote products in exchange for commission-based sales.



Content Marketing Strategist

Develops content plans to attract and engage target audiences.



Digital Media Planner

Plans ad placements across digital channels for maximum audience reach.



Performance Marketing Analyst

Analyzes ad campaigns to maximize ROI through data-driven strategies.



ORM Specialist

Online Reputation Manager - Monitors and manages a brand's image across online platforms.



Email Marketing Specialist

Designs and manages email campaigns to nurture leads and increase conversions.



Marketing Automation Specialist

Implements automated tools to streamline customer engagement and lead nurturing.



PPC Campaign Manager

Runs paid advertising campaigns on platforms like Google Ads and Meta Ads.



Influencer Marketing Coordinator

Collaborates with influencers to promote brand visibility and sales.



Web Analytics Specialist

Tracks and interprets website and campaign data to improve performance.



E-Commerce Marketing Manager

Drives traffic and sales for online stores using digital tools and strategies.



**BUILD A SECURE,
FUTURE-READY CAREER IN THE
WORLD OF DIGITAL MARKETING.**



BACHELOR'S DEGREE IN INTERIOR DESIGN

UGC-recognized, NAAC A++ Grade, and AICTE- accredited University.

DURATION

3 YEARS
PROGRAM

DEGREE

UGC RECOGNIZED - NAAC A++ GRADE
AICTE-ACCREDITED UNIVERSITY

ELIGIBILITY

12TH
(ANY DISCIPLINE)

SEMESTER

6

SEMESTER I

CODE	SUBJECT
5.CC.101	Fundamentals of I.T.
5.CC.102	Foundation of Art & Design
5.AECC.103	Environmental Studies
5.GE.104	Basics of Business Management
5.QP.105	Part 1 - Interior Designer

SEMESTER II

CODE	SUBJECT
5.CC.201	English for Interior Professionals
5.CC.202	Interior Design Studio & Graphics - 1
5.AECC.203	Office Management
5.GE.204	Ethics & Values
5.QP.205	Part 2 - Interior Designer

SEMESTER III

CODE	SUBJECT
6.CC.301	Building Materials - 1
6.CC.302	Interior Design Studio & Graphics - 2
6.CC.303	Construction Techniques 1
6.GE.304	Intro to Strategic Leadership
6.QP.301	Part 1 - Supervisor Interior Designer

SEMESTER IV

CODE	SUBJECT
6.CC.401	Climate & Environment
6.DSE.402	Interior Design Studio & Graphics - 3
6.DSE.403	Building Services 1
6.GE.404	International Business Management
6.QP.401	Part 2 - Supervisor Interior Designer

SEMESTER V

CODE	SUBJECT
7.CC.501	Construction Techniques - 2
7.CC.502	Furniture Construction & Detailing
7.DSE.503	Acoustics/ Interior Landscaping
7.DSE.504	Project Management
7.QP.501	Professional Internship

SEMESTER VI

CODE	SUBJECT
7.CC.601	Estimation And Costing
7.CC.602	Portfolio & Presentation
7.AECC.603	Building Services - 2
7.GE.604	Fabrics For Interiors
7.QP.601	Thesis

Shape the Spaces of Tomorrow

Bachelor's Degree in Interior Design is a three-year undergraduate program that blends creativity with technical precision. Unlike traditional design courses, this program follows a skill-driven learning approach, combining 40% theory with 60% hands-on practice. From studio work and design software to site visits and client-based projects, students gain immersive real-world exposure. By graduation, you'll be ready to bring life to interiors that are not only beautiful—but functional and sustainable too.

Program Focus:

- Studio-Based Learning – Practical studio work and real-time design critique.
- Software Mastery – Learn industry tools like AutoCAD, Interior Design Studio, and Adobe Suite.
- Design Focus – Explore eco-conscious materials, green architecture, and space efficiency.
- Hands-on sessions with textures, materials, lighting, and physical model-making.
- Build a professional design portfolio to showcase your individual style and skills.
- Get Career Support – Intern with studios, furniture firms, and interior consultants.

CAREER PROSPECTS IN INTERIOR DESIGN:



Interior Designer

Designs functional and aesthetically pleasing indoor spaces.



Interior Stylist

Enhances finished spaces through décor, staging, and detailing.



Space Planner

Optimizes interior layouts for efficiency, flow, and purpose.



Design Project Manager

Oversees timelines, budgeting, and client coordination in design projects.



Furniture Designer

Creates custom furniture pieces blending form and function.



Color Consultant

Specializes in color psychology and palette selection.



Lighting Designer

Plans lighting layouts that enhance mood and space usability.



Urban Interior Designer

Designs interiors with an urban planning and public utility perspective.



Exhibition Designer

Designs engaging booth and display spaces for events or museums.



Freelance Interior Consultant

Works independently on residential or commercial interior projects.



Retail & Commercial Designer

Creates branded interiors for shops, malls, and showrooms.



Academician or Design Educator

Teaches design theory, software, or studio practices at institutions.



Set Designer (Film & TV)

Builds immersive physical environments for visual storytelling.



Sustainable Interior Consultant

Advises on eco-friendly materials and energy-efficient designs.



Kitchen & Bath Specialist

Focuses on ergonomics, fixtures, and layout for key utility areas.



3D Visualizer

Creates realistic design renders using software like 3ds Max or V-Ray.



**TURN YOUR EYE FOR
DESIGN INTO A REWARDING
INTERIOR DESIGN CAREER.**

OUR NOTABLE ALUMNI



Sanjay Kumar R
Technicolor



Dhamini P
Xentrix



Sanjay Kumar C A
Ominicom



Akshay C A
Pixees



Lokesh G
Pepper Media



Deeksha C S
Creative Community



Shrinidhi
Pepper Media



Manish N
Pepper Media



Yeshwanth S T
G9 Properties



Manoj Kanchi
Hombale Films



Janani
Unacademy



Saquia Tehreem
Management & Initiatives 7



Sachin Gaikwad
Vidyaasharam



Manu
Ipopi ads



Tilak
Vidhyaashram



Shashank D N
Beeguru Media



Vijay Kumar K
Sublime Architects



Anushree
Aps India



Darin
Aps India



Shashank
Ads India



Shona Maria
Uniabroad



Manoj
Unifi Media



Sanath
Andolana News



Akash Gowda
Uttam Rubbers(Lunars)



Tejaswini Rao
Sublime Architects



Deepak Krishna
Digiconiq



Joseph Prince
Affluent Marketing



Rakshit
Utham Rubbers (Lunars)



Shakira Banu
Utham Rubbers (Lunars)



Sourav
Lakshya Digital



Abhitha
Lakshya Digital



Jameela Kinza
Creo Studio



Suhas Kanga
Suddi 1 TV



Pranav H
Grit Byte Labs



Yogendra
Amazon



Deepak A
Prixygen



Chandan H M
Sublime Architects



Lokesh N K
Sublime Architects



Puneeth
Digital Cloud



Swathi
Vidhyashrama



Deepak Krishna
Digiconiq



Shashid Khan
Digiconiq



Shreyas Somaiah
Digiconiq



Keneth Groomy
Sturdy Group



Thej U M
Ads India



Vivek K
Ads India



Shivakumar Gopali
Ads India



Dhyani
ACHT



Prajwal G K
Ads India



Manish N
Aadhya IT Solutions



Bharath S
Alpha Groups



Varun
Alpha Groups



Abhishek Bellad
Alpha Groups



Veeraiah
Vission Tech Park



Saurav
lakshya digital



Chandan
Sublime Architects



Hritik Naik
Quality Software, Vignyanas Innovation Pvt. Ltd.



Navaneetha



Litty Rachel
Kidvento



John Naveen
Chirag Ads



Rajath Ramesh
Unity Media



Vivek
Ads India



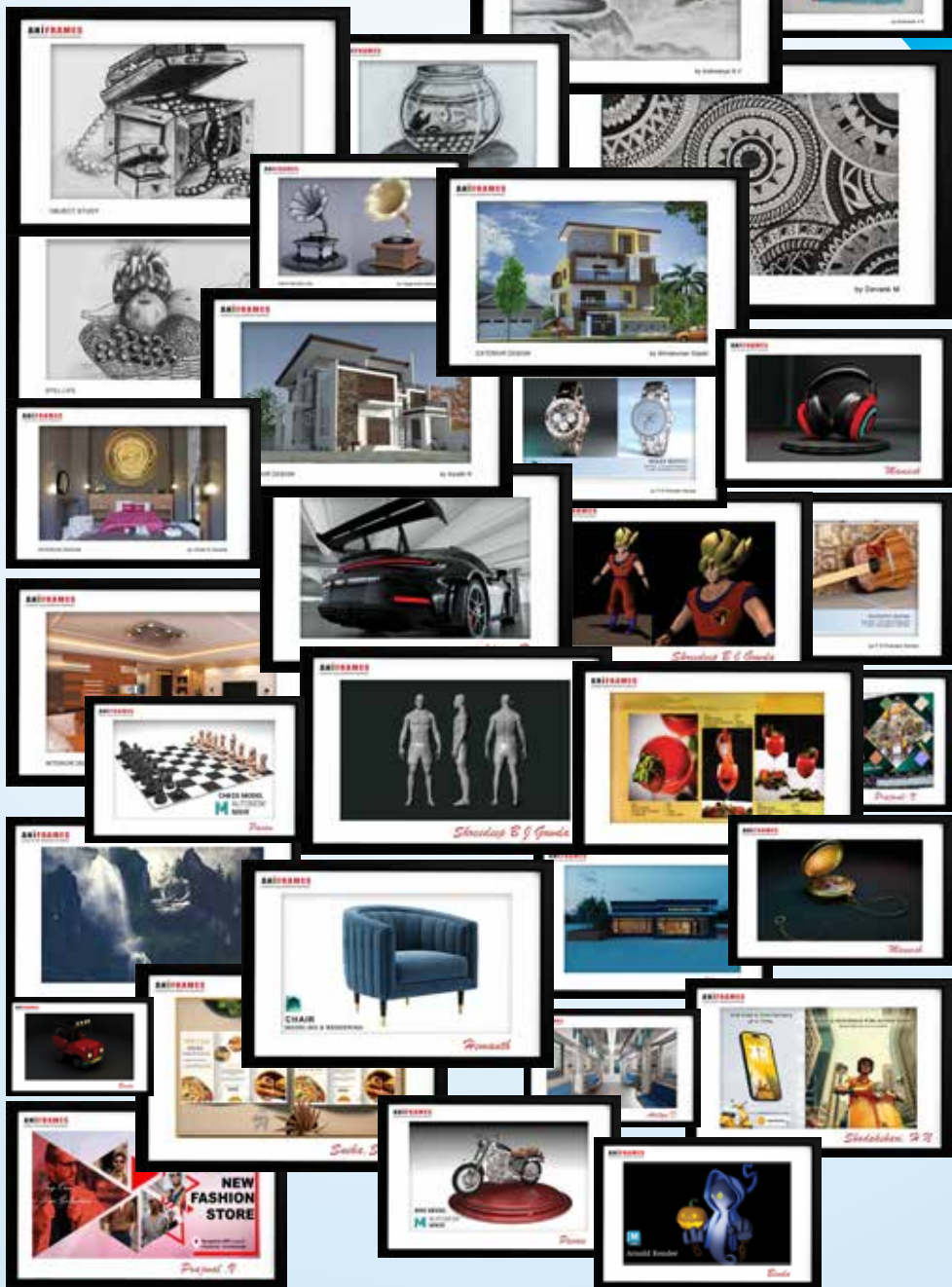
Poornima
Lakeith Ventures



Niharika Rao
Curatal

**CONGRATULATIONS TO ALL OUR SUCCESSFUL STUDENTS
ON THEIR FIRST JOB**

STUDENT PORTFOLIO SHOWCASE



ANIFRAMES EVENTS AND WORKSHOP



**"CREATIVITY IN ACTION: CELEBRATING TALENT,
PASSION, AND DREAMS AT ANIFRAMES!"**

ANIFRAMES

EVENTS AND WORKSHOP



**"WHERE EVERY EVENT INSPIRES, CONNECTS, AND
IGNITES NEW POSSIBILITIES!"**

OUR STUDENT TESTIMONIALS



Mr. Ashvini Ranjan
Pratham NGO Founder



My name is Ashvini Ranjan. Senior citizen 80 years old. With a strong desire to learn and understand technology. Age made my learning faculties slow. Aniframes agreed to give me a one month short term course on all basics of computers. They were most understanding. Their staff Sri Raghuvveer, Sri, Srihari, Sri. Christopher Leo and Ms. Sahana displayed great patience and guided me through the program. Today I feel more confident to manage my affairs. Thank you Aniframes. I hope more people like me benefit like I have done. All good wishes.



Manjunath N
Art Director, Musecomm
Bangalore



Hi, my name is Manjunath, and I work as an Art Director in an Indian agency in Bangalore. Recently, I joined the 3ds Max course at Aniframes to improve my visualization skills. When I first met Mr. Raghuvveer, he suggested a perfect course package that I had been looking for. The subjects started with Mr. Shrihari, and it was a fun learning experience. Not only did he teach me the subjects, but he also helped me develop a lot of confidence to move forward. What I had dreamed of was fulfilled at Aniframes Mysore. I strongly recommend Aniframes to anyone looking to upgrade their skills in the current industry, whether you're working or just starting out.



Joseph Prince
Student



Hi, I'm Joseph Prince. I've joined Aniframes College, and I really like the faculty and the way they teach. They take the time to address each and every student's doubts and problems. It's truly awesome, and I'm enjoying the course. Thank you, Aniframes.



Bhuvana M. R
Student



I would like to thank all the members of Aniframes for helping me take my academics to the next level. They provided me with a great comfort zone, from the flexible timetable to the course duration, along with tremendous support in every aspect. Aniframes is truly the best college, where nothing is compromised. Once again, thank you so much, Aniframes. A special thanks to Raghuvveer Sir and Shrihari Sir—it means a lot to me.



Neeraj Mathew
Student



If you're passionate about animation and looking for a college that will equip you with the skills and knowledge to succeed in this exciting field, look no further than Aniframes. The animation program at this college is exceptional, offering a curriculum that covers everything from traditional hand-drawn animation to 3D modeling and digital animation. The professors are experienced professionals dedicated to helping students succeed. They provide hands-on training, valuable feedback, and are always willing to go the extra mile to ensure students achieve their goals.



Sneha S R
Student



Hello, I'm Sneha S.R. I've joined the 2-year certified course at Aniframes College. The supportive and inclusive learning environment at Aniframes fosters collaboration, creativity, and innovation. It's truly amazing, and I'm thoroughly enjoying the course. I highly recommend Aniframes Academy to anyone passionate about animation and multimedia. The team's dedication to student success is evident, and I feel fortunate to be a part of this community. Thank you, Aniframes Mysore.



Harshith Arya
Student



Hello, I'm Harshith Arya. I'm currently studying in the Animation program at Aniframes College of Arts and Multimedia, and I have found the experience invaluable. The curriculum is robust, covering both traditional and digital techniques, which has helped me develop a versatile skill set. The faculty are not only knowledgeable but also industry veterans, offering insights that have truly prepared me for the job market.

THIS COURSE NOT ONLY BUILT MY SKILLS BUT ALSO BOOSTED MY CONFIDENCE TO PURSUE MY DREAMS

ANIFRAMES INFRASTRUCTURE



**PROFESSIONAL TOOLS. CREATIVE MINDS.
ONE POWERFUL ENVIRONMENT.**



**Mysore's Oldest and Largest
Multimedia Academy**



Build a Creative Career with the Leaders in Multimedia, Animation VFX & Digital Marketing

Admissions Open

Join the Next Generation of Digital Creators



Locate Us

CONTACT:

ANIFRAMES ACADEMY

1st Floor, Ruchitha Arcade, Above union Bank of India, New Kantharaj Urs Road,
Nivedithanagar, Mysuru – 570022. Karnataka. India

✉ info@aniframes.com | 🌐 www.aniframes.com



90082 77700 | 90084 77700



www.aniframes.com